

Individual
SOFTWARE

NEW!



The Exciting
Way for Kids to
Learn to Type!

Typing Instructor™

for Kids

PLATINUM

WIN/MAC

Learn in English or Spanish



Typing Instructor™

for Kids PLATINUM



NEW!

The #1 Best Kid's Typing Program!

Typing Instructor for Kids Platinum is the typing leader for kids! It is the only brand of typing software that's packed with just the right mixture of education, entertainment, and motivation so kids can improve their typing skills quickly and see immediate results—with a best-product guarantee!



Educational

Learn to type with proven step-by-step typing instruction.



Entertaining

Castle-seeking theme & 30+ game challenges make learning to type fun!



Motivational

Instant results & rewards motivate you to improve your typing skills!



Preferred by Teachers!

Typing Instructor for Kids is the preferred typing program for teachers and school districts across the U.S.

"My students can't wait to get to the typing lab and practice keyboarding. Your program makes learning to type so much fun—and their parents are thrilled. They know how important it is for their kids to learn touch-typing at an early age."

— Bethany Wang, Oliveira Elementary School, Fremont, California"

"Our old typing program was boring and the kids were unmotivated. Now they can't wait to get to Typer Island! We have seen a dramatic improvement in the touch-typing skills of our students. *Typing Instructor for Kids* is fantastic!"

— Susan Siegel, Librarian/Director, Computer Lab, Conway Grammar School, Conway, Massachusetts"



TopTenREVIEWS Gold Award



SIIA Codie Award Finalist Best Instructional Solution in Other Curriculum Areas



Newsweek Magazine Top 50 CD-ROMs

The #1 Kids
Typing Teacher!

TYPING PLANS

- **Exclusive!** Learn in English or Spanish!
- **Exclusive!** Choose from 10 Typing Plans for specific age groups!

LESSONS

- Structured touch-typing content
- 160 Lessons
- Proven methods for skill-building
- Age-appropriate content
- Standard and split keyboard lessons
- 3D guide hands for all keyboards

TYPING CHALLENGES & TESTS

- **Exclusive!** 30+ game challenges
- **Exclusive!** Advanced level challenges
- Proficiency tests and advancement level tests

PROGRESS & RESULTS

- **Exclusive!** Instantly tracks results!
- **Exclusive!** WPM scores and accuracy percentages
- **Exclusive!** Pass tests and get rewards
- Performance assessment for key, finger, hand, and row
- Results calculated from all activities
- Full-color progress charts and graphs
- Printable results
- Certificates of Achievement

PRACTICE ACTIVITIES

- **Exclusive!** Practice how to type and ergonomics
- **Exclusive!** Practice games on Explorer Isle and in the Castle Arcade
- 40 engaging practice stories
- Children's Classics, Literature, and Fairy Tales
- Advanced skill-building lessons and challenges

MOTIVATIONAL FEATURES

- **Exclusive!** Exciting castle-seeking theme
- **Exclusive!** Visit 5 unique lands on Typer Island
- **Exclusive!** Capture the Castle & advance to the Lost City

GAMES & ENTERTAINMENT

- **Exclusive!** Multi-play games! Play games the way you want!
- **Exclusive!** Multi-level games! More challenges as you advance
- **Exclusive!** Ziggy - the #1 typing game!
- **Exclusive!** Treasure Quest - the first-ever narrative typing game

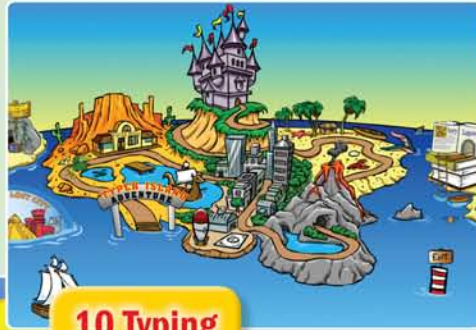
Some of the Many Prestigious Awards & Reviews**



Bessie Awards Best Educational Software

The Exciting Way to Learn!

Kids learn to type on an exciting adventure on Typer Island. They learn all keyboard basics following an age-appropriate Typing Plan. Step-by-step lessons, challenges, tests, and games motivate kids to keep typing their way around the Island to reach the Castle, advance to the Lost City, and become touch-typists!



Typer Island

10 Typing Plans!

For all ages & skill levels!

Kids choose from 10 custom typing plans!



Typing Plans for every age group! 10 customized lesson plans teach kids of all ages and skill levels how to type.



Typer Island Tour Guides: Toby & Lafitte!

Toby and his feathered sidekick, Lafitte, guide kids through the Island and help them conquer each land in their quest to capture the Castle.



Toby & Lafitte in the Map Room.

Take the Tour and learn all about Typer Island before you begin your Adventure!

Educational



Kids learn to type the correct way!

Instant Results!

For lessons, tests & games!



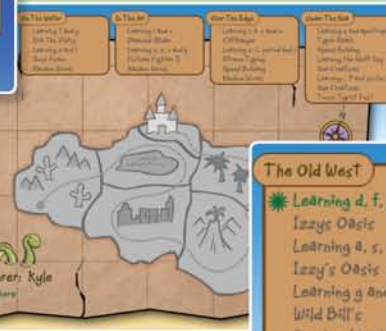
Instant results show progress in words typed per minute and accuracy.



Lessons include step-by-step instruction with visual 3D guide hands.



Learn to type in English or Spanish.



Kids learn all of the letters on the keyboard by visiting the 5 lands of Typer Island and following the selected Typing Plan.



Preferred by Teachers!
Across the U.S. & Canada!

Typing Instructor for Kids is the preferred typing program for teachers and schools across the U.S. and Canada.

"We tried the *Sponge Bob* typing program, but it lacks typing education and there are only 5 basic games. We prefer the education and entertainment of *Typing Instructor for Kids*—and the way it motivates our kids to learn to type!"

— Mary Horton, Resource Specialist, Oak Grove Middle School, Jamul, California"

Explore the Lands of Typer Island!

Typer Island is an exciting place to learn to type. Follow the route to the Castle, traveling in 5 unique lands. You'll experience exciting typing challenges, learn new keys, build speed and accuracy, and play fun games! Inside the Castle, you'll find more engaging activities and games to help you refine your keyboarding skills.



Izzy's Oasis



Wild Bill's

1 The Old West

Learn the keyboard home row and typing speed and accuracy in Wild Bill's Letter Challenge and play Izzy's Oasis game for proper finger-to-key placement.

Exciting Games!

The fun way to practice new skills!



Erik the Viking



Gone Fishin'

2

On the Water

Reach for keys beyond the home row, race Erik the Viking's ship and improve your letter and number skills with Gone Fishin'.



Flotsam Fighter



Diamond Glider

3

In the Air

Build typing rhythm and master key proficiency skills playing Diamond Glider and the amazing Flotsam Fighter space adventure.

5

Under the Sea

Master challenging keys and escape danger playing in the deep waters of Typing With Sharks and Sea Creatures. Look out!



Typing With Sharks



Sea Creatures

4

Over the Edge

Sharpen your speed and dexterity playing Cliffhanger. Use your keyboarding skills to get to the mountain top first!



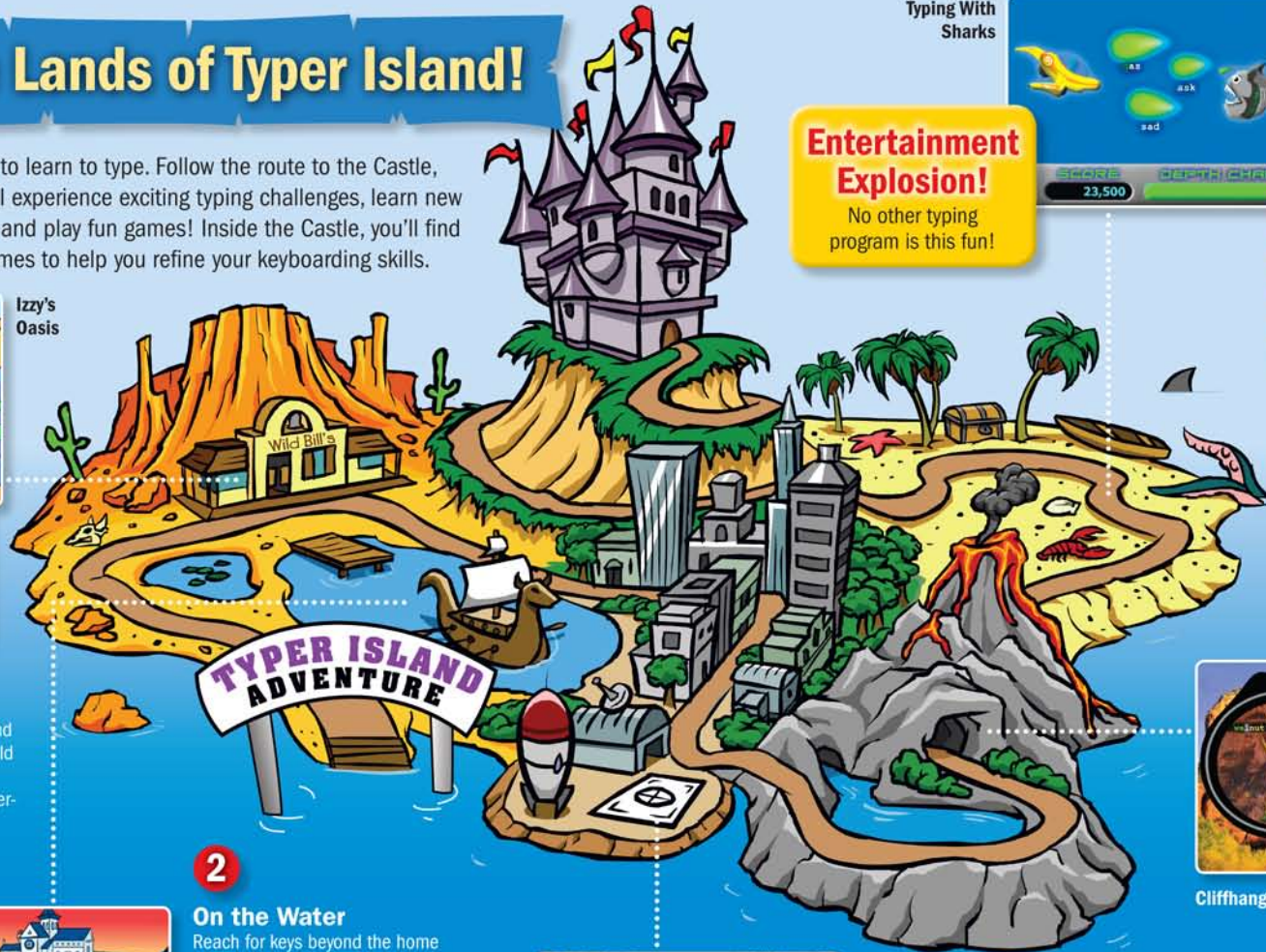
Cliffhanger

30+ Game Challenges!

Multi-play, multi-level games!

Entertainment Explosion!

No other typing program is this fun!



Rewarding Castle Adventures!

When kids reach the Castle, they have learned to touch-type! More adventures in the Castle motivate kids to keep practicing and improve their typing speed, accuracy, and rhythm. They can play new games, like Tomb Typer and Xtreme Typing, and they can go to the Lost City for Treasure Quest and the ever-challenging Ziggy!



Visit the Castle Arcade to play any of Typer Island's exciting games.



More adventure and activities await kids inside the Castle!



Keep your fingers on the keyboard as you move your motorcycle across the desert in Xtreme Typing!

Motivating Rewards!
Keep improving your typing skills!



Play the interactive 3D game Tomb Typer! Navigate your way through an ancient Egyptian Tomb and collect treasure.



Motivating rewards!
Kids receive rewards every step of the way as they type their way around Typer Island, capture the Castle, and visit The Lost City.

- ✓ Treasure Chest
- ✓ Certificates of Accomplishment
- ✓ Progress Charts & Graphs
- ✓ Select a Typer Island Prince or Princess
- ✓ Win Game Challenges
- ✓ Advance to The Lost City

The Lost City Adventures
Only from the Castle! Visit the Lost City for more challenges. Play Ziggy and Treasure Quest!

Treasure Quest!
The first-ever narrative typing game!



Use your retention and typing skills to find the four crown jewels in Treasure Quest, the first-ever narrative typing game.

Ziggy! Arcade Action Game!
Four levels with increasing challenges make this the #1 typing game!

Transform the pyramid in Ziggy by typing the words before the enemies ruin your plans! Run into Boony and get bonus points!



Story Lagoon

Fun Practice Activities!
Take a break from your Adventure at any time and visit the Story Lagoon or Explorer Isle to play any of Typer Island's games using just the keys you have learned.



Select from Fairy Tales or Classic Literature in Story Lagoon.



Play any game with just the keys you have learned in the Cave at Explorer Isle.

for Kids PLATINUM
Typing Instructor

VERSION 5



Award-Winning Typing Instruction for Kids 6 - 12
Age-Appropriate Content



Also compatible with Windows® Vista®, XP & 2000



The Exciting Way for Kids to Learn to Type!



The Exciting Way for Kids to Learn to Type!

***Money Back Guarantee!**
We guarantee this product to have the latest technology, and to be the highest quality kid's typing program available on the market today! Yes, better than Sponge Bob! If you don't agree this is the best learn to type program available today, you will receive your money back from Individual Software—no questions asked!



<p>Windows System Requirements</p> <ul style="list-style-type: none"> • Pentium® P4 • Microsoft Windows 7, Vista, XP or 2000 • 480 MB Hard Drive Space • CD-ROM Drive • 800 x 600 16 Bit or Higher Display • 16-bit Sound Card • Speakers or Headphones • Mouse 	<p>Mac System Requirements</p> <ul style="list-style-type: none"> • PowerPC G4, G5 or Intel Core Duo processor; 800 MHz processor or higher • Mac OS X 10.4 or higher, including Lion • CD-ROM Drive • 480 MB Hard Drive space • Video card with 32 MB of video RAM • 1024 X 768 resolution • Speakers & mouse 	<p>Individual SOFTWARE Individual Software Inc., 4255 Hopyard Road, #2, Pleasanton, CA 94588-9900 Tech Support: (925) 734-6767 or www.individualsoftware.com/support</p> <p><small>© 1995-2012 Individual Software Inc. All rights reserved. Typing Instructor and the Individual logo are registered trademarks of Individual Software. Microsoft and Windows are trademarks or registered trademarks of Microsoft Corporation in the U.S. and/or other countries. Mac and the Mac logo are trademarks of Apple Inc., registered in the U.S. and other countries. All other trademarks are the property of their respective holders. USE OF THIS PRODUCT SUBJECT TO THE RESTRICTIONS AND THE LIMITATIONS OF WARRANTY UNDER THE AGREEMENT CONTAINED ON THE SOFTWARE HEREIN.</small></p> <p><small>*Typing Instructor for Kids was the #1 best-selling typing program specifically designed for kids. — Source: The NPD Group / Retail Tracking Service dollar sales (2006 - 2011). **Quotes and awards may refer to previous Typing Instructor programs. This version of Typing Instructor for Kids was created using the same methods and technologies.</small></p>
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for Kids PLATINUM
Typing Instructor

VERSION 5



Award-Winning Typing Instruction for Kids 6 - 12
Age-Appropriate Content



Also compatible with Windows® Vista®, XP & 2000



The Exciting Way for Kids to Learn to Type!